



# Corporate Sponsorship Opportunities for 2026

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Cambridge Summer Music Ltd is a registered charity No.1068417 and a registered company No. 3475445



# Overview

**Cambridge Summer Music Festival** occupies a unique position in the cultural life of Cambridge each July. As the city's oldest music festival, CSM has a well-established presence every year with around 5,000 tickets holders enjoying performances throughout July and at its ever popular Christmas concert every December directed by the world-renowned composer Sir John Rutter.

The 2026 July festival offers 28 major events including free weekly Sounds Green concerts at the Botanic Gardens. The festival also is unique in its offers for young musicians and emerging artists with chances to perform, learning opportunities from professionals at masterclasses and young people can get free and discounted tickets. To peruse the 2026 programme click [HERE](#)

Since becoming Festival Director, internationally acclaimed tenor, Ben Johnson, has developed CSM to new levels of international musicmaking and created a range of opportunities for the most promising young talent that the UK can offer.

Recent festivals have featured the Orchestra of the Age of Enlightenment, the Academy of St Martins in the Fields, the Britten Sinfonia; pianists Graham Johnson, Louis Schwitzgebel, Martin James Bartlett, Jeneba Kanneh-Mason, Artur Pizarro and Imogen Cooper, the Heath Quartet, the Gesualdo Six, the opera star Celia Masabane Rangwanasha, to name a few ensembles and soloists.

“

**Our commitment to music,  
and its benefit for all, is the  
foundation of everything  
we do.**



”



**Ben Johnson, Festival Director**

# What we do...



01

CSM programmes music making of the highest calibre featuring internationally acclaimed, classically trained artists.

02

CSM celebrates summer in Cambridge with concerts in the university's historic College chapels and other city venues.

03

CSM welcomes a diverse audience (about 5,000 annually) comprising local music-lovers, summer tourists, and a young generation attracted by reduced ticket prices.

04

CSM fields a wide variety of music genres, from opera held in the nearby Childerley estate, to its "Sounds Green" popular concerts held outdoors in the University Botanic Gardens, to jazz ensembles, to classical solo recitals, chamber music, orchestral and choral concerts.

05

CSM provides the best available opportunity for young musical talent in the UK. This initiative includes relationships with:

- YCAT – The Young Classical Artist Trust ([www.ycat.co.uk](http://www.ycat.co.uk))
- The Lang Lang Foundation ([www.langlangfoundation.org](http://www.langlangfoundation.org))
- The Kathleen Ferrier Awards (The Kathleen Ferrier Awards | Britain's most prestigious singing awards.)
- The Royal Overseas-League Music Competition (Annual Music Competition - ROSL)
- BBC New Generation Artist Scheme (<https://www.bbc.co.uk/programmes/articles/Pbzgb4tV2s9LzQlodFPHwH/home>)
- Cambridge Camerata Academy (<https://cambridgeca.org.uk/>)



Cambridge Philharmonic in association with British Youth Opera, performing Peter Grimes, July 2025, Saffron Hall

# Sponsorship of the 2026 Season



The generosity of our sponsors is key to enabling Cambridge Summer Music to not only survive but flourish and we can offer your organisation, clients and employees unique musical and hospitality experiences in beautiful venues throughout the city.

## Sponsorship Packages

### **Festival Title Sponsor**

Top tier exclusive festival sponsorship across all events

**Suggested investment of £20,000 per season**

### **Highlight sponsor across main events**

A bespoke package, featuring support of our key events

**Suggested investment of £10,000 per season**

### **Specific Concert sponsorship**

An individual concert package - tailored to your business

**Suggested investment from £2000**

**Lunchtime Concert sponsorship** - a series of 7 concerts

An individual concert package - tailored to your business

**From £450 per concert or £3000 for the series**



## Sponsor Benefits

- Invitation to the April festival launch at Pembroke College.
- Visibility to ticket buyers with branding on the website, 10,000 festival brochures, Branding on posters throughout the city, in ticket buying experience, programmes
- Tailored social media posts across all platforms to support brand awareness and showcase your support.
- A unique chance to advertise CMS's support of established & emerging musical talent
- Complimentary tickets to CSM concerts
- Opportunity for corporate hosting in a VIP area at selected events



1.6k followers



1.6k followers



1.6k followers



5.6k subscribers

To discuss sponsorship options in more detail please contact  
Festival Director Ben Johnson at [benjohnson@gmail.com](mailto:benjohnson@gmail.com)

[www.cambridgesummertime.com](http://www.cambridgesummertime.com)

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# Why Sponsor Cambridge Summer Music?

## Valued cultural moments in the Cambridge day

These concerts are a highlight of the summer season: intimate, uplifting, and perfectly timed to offer audiences a restorative break. Sponsorship places your organisation at the heart of this experience, associated with creativity, wellbeing and the shared joy of live performance.

## Platforms for emerging talent

Many of the musicians featured are rising stars at the beginning of significant careers. Your support directly contributes to their development and visibility, reinforcing your organisation's commitment to opportunity, education and the future of the arts.

## A positive presence in the community

Supporting Cambridge Summer Music signals a genuine investment in the cultural life of the city. This resonates strongly with residents, visitors, and the wider business community.

## Series Title Sponsorship

Your organisation named as the official sponsors across all communications.

## Brand Visibility

Prominent branding across printed programmes, digital listings, website, venue signage and social media promotion throughout the summer.

## On-site Engagement

The opportunity to share information about your business at supported concerts. This is ideal for outreach, recruitment, or community engagement.

## Client & Employee Hospitality

Complimentary tickets for your team or valued clients, offering a memorable cultural experience in beautiful Cambridge settings.

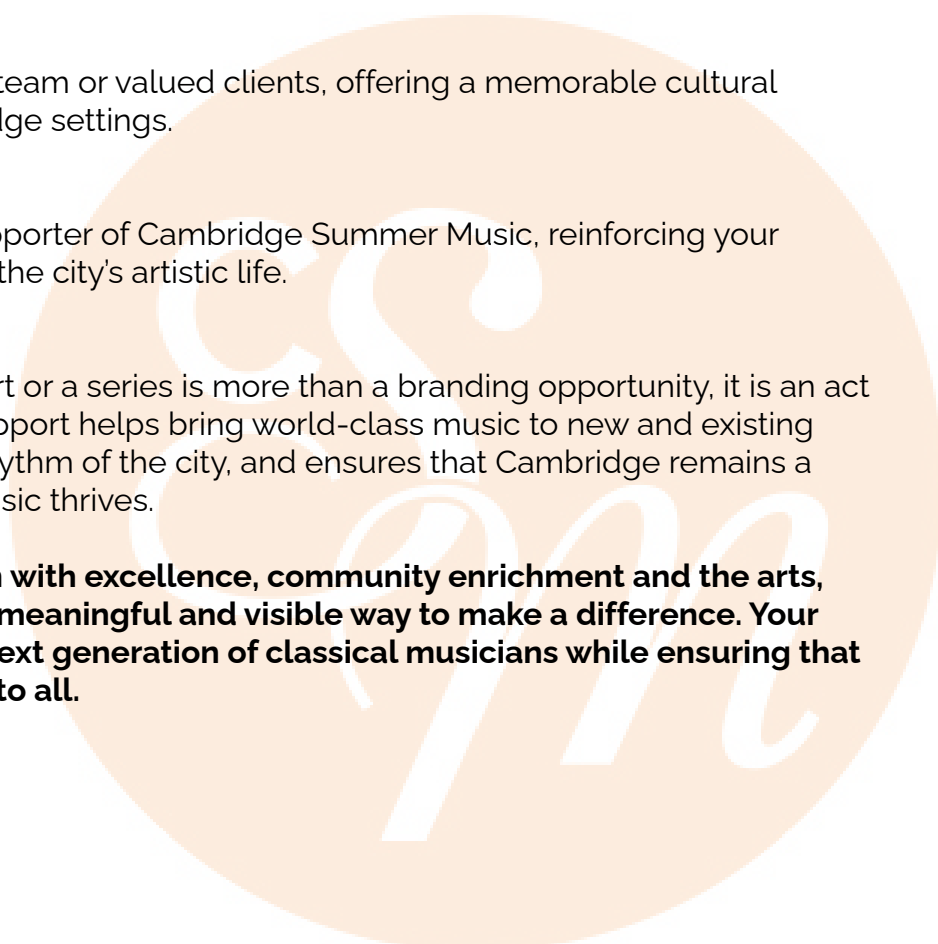
## Patronage Recognition

Acknowledgement as a key supporter of Cambridge Summer Music, reinforcing your organisation's role in sustaining the city's artistic life.

## A Partnership with Purpose

Sponsoring an individual concert or a series is more than a branding opportunity, it is an act of cultural stewardship. Your support helps bring world-class music to new and existing audiences, enriches the daily rhythm of the city, and ensures that Cambridge remains a place where creativity & live music thrives.

**For businesses looking to align with excellence, community enrichment and the arts, sponsoring this series offers a meaningful and visible way to make a difference. Your support helps us nurture the next generation of classical musicians while ensuring that live music remains accessible to all.**



# Corporate Sponsorship Opportunities for Christmas 2026



As the city's oldest music festival, CSM celebrates Christmas every year with its ever-popular Christmas carol concert in the Church of Our Lady and the English Martyrs (OLEM), which this year will take place in mid December. A packed church will celebrate a tradition of Christmas music directed by the world-renowned composer Sir John Rutter. Always an exceptionally popular concert and enjoyed by a very large audience every year.

The generosity of our sponsors is key to enabling Cambridge Summer Music to not only survive but flourish. For our 2025 Christmas Concert, we can offer your organisation two tiers of sponsorship:



## Christmas Sponsorship Packages

### Title Sponsor

- 10 complimentary tickets
- Invitations to VIP drinks event and chance to meet Sir John Rutter and guests.
- Acknowledgment of sponsorship in concert marketing in run-up to event  
Branding in concert programme
- Opportunity to display branding at entrance/exit and VIP drinks event

### Suggested sponsorship of £7,000

### Supporting Sponsor

- 5 complimentary tickets
- Invitations to VIP drinks event and chance to meet Sir John Rutter and guests  
Acknowledgment of sponsorship in concert marketing in run up to event.

### Suggested sponsorship of £3,500

To discuss sponsorship options in more detail please contact  
Festival Director Ben Johnson at [benjohnson@gmail.com](mailto:benjohnson@gmail.com)